



## **Occupy 2.0**

Where we are  
Where we want to go  
How we are going to get there

## **Renterizer**

Defining Objective Land Claims

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**THE EMOTIONAL FUEL**  
needed to get going

earmarked for

**THE CONCRETE FUEL**  
needed to keep going

# O

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## SO FAR

- We upgraded the “Occupy Wall Street” movement
  - Suggested to start a country on the internet
    - With the potential to be a Federation of Countries

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## SO FAR

- We focused on *one* practical feature of the upgrade
  - The concept of Spending Income
    - Adds to the motivation of people interested in joining a country on the internet

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## NOW

- We really earmark the emotional fuel
  - Needed to get going
- For the concrete fuel
  - Needed to keep going





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### BUT FIRST

- About “U.N.” countries
  - Usually defined in term of territories
    - Where, as a priority, they ostracize the others
      - To emphasize “The law of the land”
    - And where, at best, they demote “the people”
      - Democracy subjected to “manipulated” Majoritocracy
  - In any case their presence on the internet is minimal
    - And usually geared to propaganda

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## BUT FIRST

About "U.N." countries

- And their *original* criteria
  - Used to justify territorial claims
    - Strength
      - Even though strength has its time
        - Think of empires as living organisms

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BUT FIRST

About “U.N.” countries

And their *original* criteria

Used to justify territorial claims

- Chance

- Of course does not apply to refugees, expats and migrants
- Or maybe not even to you

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## BUT FIRST

About “U.N.” countries

And their *original* criteria

Used to justify territorial claims

- Whim

- “I think I'll claim all of this”

- Oh! And throw in all the stars... for good measure



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BUT FIRST

About “U.N.” countries

And their *original* criteria

Used to justify territorial claims

- Circumstantial Tradition
  - Genghis Khan

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## BUT FIRST

About “U.N.” countries

And their *original* criteria

Used to justify territorial claims

- Hereditary Tradition
  - Kings and Queens popping up all over the place

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BUT FIRST

About "U.N." countries

And their *original* criteria

Used to justify territorial claims

- Outlandish Tradition
  - Kinship to one God or another
  - If not actual incarnation

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## BUT FIRST

About "U.N." countries

And their *original* criteria

Used to justify territorial claims

- Gift

- The king of Spain gave it to me
  - Unless it was the king of France... or the Queen of England
    - Take your pick



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BUT FIRST

About “U.N.” countries

And their *original* criteria

Used to justify territorial claims

- With complications
  - I was here a long time

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BUT FIRST

About "U.N." countries

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Used to justify territorial claims

With complications

- I worked hard for this land

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- And then some

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BUT FIRST

About “U.N.” countries

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And then some

- Modernized features



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BUT FIRST

About “U.N.” countries

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With complications

And then some

Modernized features

- “Democracies” forbidding independence
  - Ask independence movements
    - Before and after they are listed as terrorists

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BUT FIRST

About “U.N.” countries

And their *original* criteria

Used to justify territorial claims

With complications

And then some

Modernized features

- “Majoritocratic” Protection rackets
  - The cure and the disease from same source
    - Pay for the goodies we want you to have or go to jail

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## BUT FIRST

- As a result
  - Usual land claims based on strength, chance, whims, traditions and gifts... whatever
    - Have all been known to trigger war, destruction, pain and misery
      - With lots and lots of collateral damages
    - Have also been known to “volunteer” circumstantial accomplices
      - AKA victims of protection rackets
        - The “dutiful” tax payers
          - Even though their contribution may embezzled

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## BUT FIRST

As a result

Usual land claims based on strength, chance, whims, traditions and gifts

Have all been known to trigger war, destruction, pain and misery

With lots and lots of collateral damages

Have also been known to “volunteer” circumstantial accomplices

AKA victims of protection rackets

- The “dutiful” citizen
  - Ready to die for the honor of the flag





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### CAN WE CLEAN UP THE MESS?

- Can we do it objectively?
  - What, if any, will be the collateral damages?
    - Especially in relation to vested interest
- Can we still pretend that our “good intentions” entitle us to “brownny points”?



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### OUR SUGGESTION

- As an objective way to define and justify Land Claims
  - Pay Rent to Humanity
    - And and let Humanity use the received rent money to provide Spending Income
      - *Offered* to each and every man, woman and child on the face of this Earth

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## GENERAL BACKGROUND HYPOTHESIS

- The Earth does not belong to Humanity
  - At best, Humanity can only claim to be a trustee
- Individual Human Beings have “natural” access to land
  - They can go anywhere, anytime and for any purpose



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### GENERAL BACKGROUND REALITY

- Humanity seems to have lost its job as trustee
  - May even have burnt its bridges
    - Set up the “United Nations” as substitute trustee
      - Along with other International bodies
        - Especially those without actual authority
- Individual Human Beings have lost “natural” access to land
  - Ever increasing number of “No Trespassing” signs
    - With evermore requirements to get a Pass(port)





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### GENERAL BACKGROUND SUGGESTION

- How can Humanity reclaim its role as trustee
  - Advocates the *culture* of Legitimate Sovereignty
    - A *culture* that does not initiate violence
      - With initiative: Offers to negotiate
      - Without initiative: Retaliates in kind
  - Introduces a country on the internet
    - Designed to become a Federation of Countries



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### GENERAL BACKGROUND SUGGESTION

- How do we deal with the loss of “natural” access to land
  - At least know enough to expect compensations
    - Compensations of worth to everybody
      - For instance: Money
      - And possibly others
        - Included in the Rental Agreement
          - Time to adjust
          - Sunset Clause
          - Grand Father Clause
          - Concern for the Environment

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## GENERAL BACKGROUND SUGGESTION

How do we deal with the loss of “natural” access to land

At least know enough to expect compensations

- Ties in well with the concept of Rent paid to Humanity
  - For territorial claims
    - Right to Territory becomes Right to the Claim itself
      - Again with the implied rental conditions

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### GENERAL BACKGROUND PREPARATION

- Therefore, at first, we have one question
  - Do the claimants, of any land, pay rent to Humanity?
    - Whatever the “Original/Usual Criteria” used to “motivate” the claims
      - For example Japan and China both claim some islands
        - Known as the Senkaku isles in Japan and Diaoyu in China
  - They have their version of the “Original Criteria”
    - BUT DO THEY PAY RENT TO HUMANITY?
      - If not, then the claims can only be considered illegitimate
        - And the claimants should be sued for misrepresentation





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### INTRODUCING THE CONCEPT OF RENTERIZING

- Defined
  - Legitimate Claim related to land
- Refined
  - Rent paid to Humanity to justify claim related to land
- With a twist
  - Claims, related to land, always for sale



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### RENTERIZING: BASIC WHATIFFING

- What if we consider the entire Earth surface
- What if we account for the entire Earth population
- And... what if we simply pull a few figures out of a hat
- Can we show how we calculate the Rent Rate?
  - To get the Total Receivable from Land Claims
    - From that, deduce the Spending Income offered to each “interested” Human Beings

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Defining Objective Land Claims

IFF Claimed Surface	3,500,000,000,000 m <sup>2</sup>
Then (Total) Rent Rate	0.686%
IFF Total Claimed Value	\$3,500,000,000,000.00
Then Total Rent Receivable	\$24,016,217,318.34
IFF Basic Citizens	7,000,000,000
Then Payable To Each	\$3.43

**SPECIFIC CLAIMS**

**IFF A SPECIFIC SURFACE  
PER HUMAN BEING?  
IS CLAIMED**

IFF Number of Claims	7,000,000,000
IFF <b>Average Surface Claim</b>	500 m <sup>2</sup>
IFF Average Value m2	\$1.00
Then <b>Chosen Claim Value</b>	\$500.00
Rent Due per Claim	\$3.43
IFF Citizen(s) per Claim	1
Then paid to Citizen(s)/Claim	\$3.43
Net Spending Income/Claim	\$0.00

	1	1
	499	501
	\$1.00	\$1.00
	\$499.00	\$501.00
	\$3.42	\$3.44
	1	1
	\$3.43	\$3.43
	\$0.01	<b>-\$0.01</b>

“Land Lease Claim” is always related to **Average Surface Claim**, is **always for sale** at **Chosen Claim Value** and does not include any overhead cost, classifications or clauses, of any type; or even handling fees.

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## RENTERIZING: BASIC WHATIFFING

- **CONTESTABLE?**
  - How do we protest?
    - Banging on pots and pans; again
    - Occupy Wall Street; again
  - Can we still hide behind our Good Intentions?
    - To override the Rights of others



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## RENTERIZING: BASIC WHATIFFING

- **CONTESTABLE?**
  - How do we protest?
    - Banging on pots and pans; again
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### RENTERIZING: BASIC START

- At the Minimal Level
  - To show how reasonable we are
    - Define a minimal land surface
    - Define a minimal value
  - To practice using the method to calculate rent rate



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IFF Claimed Surface	7,000,000,000 m <sup>2</sup>
Then (Total) Rent Rate	0.001%
IFF Total Claimed Value	\$7,000,000,000.00
Then Total Rent Receivable	\$96,064.87
IFF Basic Citizens	7,000,000,000
Then Payable To Each	\$0.00001

**MINIMAL CLAIMS**

**IFF ONE SQUARE METER  
PER HUMAN BEING  
IS CLAIMED**

IFF Number of Claims	7,000,000,000
IFF <b>Average Surface Claim</b>	1 m <sup>2</sup>
IFF Average Value m2	\$1.00
Then <b>Total Claim Value</b>	\$1.00
Rent Due per Claim	\$0.00001
IFF Citizen(s) per Claim	1
And paid to Citizen(s)/Claim	\$0.00001
Net Spending Income/Claim	\$0.00000

Placeholder for additional information or diagrams related to the minimal claims section.

**NB:** So far, the “Lease” is limited to **Average Surface Claim**, is always for sale at **Total Claim Value** and does not include any overhead cost, classifications or clauses, of any type; or even handling fees.



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### RENTERIZING: BASIC START

- At the Generic Level
  - Would like extra Elbow Room
    - Need more than one square meter
      - A place I can call my own
        - Claim of exclusivity





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IFF Claimed Surface	3,500,000,000,000 m <sup>2</sup>
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Then Total Rent Receivable	\$24,016,217,318.34
IFF Basic Citizens	7,000,000,000
Then Payable To Each	\$3.43

**GENERIC CLAIMS**

**IFF 500 SQUARE METERS  
PER HUMAN BEING  
ARE CLAIMED**

IFF Number of Claims	7,000,000,000
IFF <b>Average Surface Claim</b>	500 m <sup>2</sup>
IFF Average Value m2	\$1.00
Then <b>Total Claim Value</b>	\$500.00
Rent Due per Claim	\$3.43
IFF Citizen(s) per Claim	1
Then paid to Citizen(s)/Claim	\$3.43
Net Spending Income/Claim	\$0.00

Placeholder for additional generic claim details or visualizations.

**NB:** So far, the “Lease” is limited to **Average Surface Claim**, is always for sale at **Total Claim Value** and does not include any overhead cost, classifications or clauses, of any type; or even handling fees.



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### RENTERIZING: BASIC START

- At the Specific Level
  - WHAT ABOUT ME?
    - How much money do I actually get?
      - What if I pay my Rent through a Landlord?
    - What about this “Always for Sale” stuff?



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	1	1
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**NB:** So far, the “Lease” is limited to **Average Surface Claim**, is *always for sale* at **Total Claim Value** and does not include any overhead cost, classifications or clauses, of any type; or even handling fees.



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### RENTERIZING: BASIC START... AND THEN SOME

- Beyond Renterizing Land
  - “Renterize” businesses claiming a Market Share
    - As a rough first step
      - But keep in mind that the Consumer always pays





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# RENTERIZING: BASIC START... AND THEN SOME

## Beyond Renterizing Land

- Any business unrelated to land
  - Media
    - Newspapers, radio and television
  - Industry
    - Cars, steel
  - Finance
    - Banking, Credit Cards



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### OVERALL

- We start with one simple question
  - To those who claim land
    - **DO YOU PAY RENT TO HUMANITY?**
      - Either directly or indirectly

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## OVERALL

- And we allow TIME TO ADJUST
  - We do not expect to reach the Holy Grail instantly
    - We start very small
      - At a Generic Level
        - On the Internet

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## OVERALL

And we allow TIME TO ADJUST

- We certainly expect static
  - Especially from those with vested interest in the status quo
    - How much time do they need to adjust?





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### OVERALL

- That's why we Cultivate a Country on the Internet
  - Where we offers a Spending Income to everybody
    - No obligation other than signing up
  - And, in due time, keep introducing new features
    - Mostly adding clauses to the Land Claim Lease Agreement



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Defining Objective Land Claims

- **Idealistic**, to earmark the emotional fuel needed to get going and introduce the method to calculate *Basic Rent Rate*; the pie in the sky part
- **Realistic Minimal**, to get to the concrete fuel needed to keep going; the reasoning to kick start the system and get practice in using the system
- **Realistic Generic**, to increase the concrete fuel needed to keep going; the claim to practical elbow room and to get more practice in using the system; mostly the Basic Rent Rate
- **Refined Specific**, specifying the concrete fuel needed to keep going; what about Me and my Specific Land Claims; the “what is the catch part”
- **Eventual Others**, beyond the here and now; miscellaneous claims also subject to (Total) Rent Rate and to Renterizer Lease Conditions



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For more information

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Please pass it on

**Thank you**

Guy Rocheleau